

# The Tourism Economy

PUBLICATIONS

## The Global Travel & Tourism Updates

### Media Kit (For 1 Month)

#### Home Page + Segments + Types Advertisement (20 Pages)

Ad Placements	Rupees (₹)	Euros (€)
First 2 (420px X 280px, PN or GIF format)	15,000	280
Other (420px X 280px, PNG or GIF format)	10,000	190

#### Top Horizontal Advertisement (All Pages) (Landing Page)

Ad Size (px)	Rupees (₹)	Euros (€)
W 723 X H 93 PNG or GIF Format	20,000	375

#### Newsletter Advertisement (12 Advertisement Per Month)

Ad Size (px)	Rupees (₹)	Euros (€)
W 600 X H 150 PNG or GIF Format	12,000	225

#### Individual Email Campaign (40,000+ Contacts)

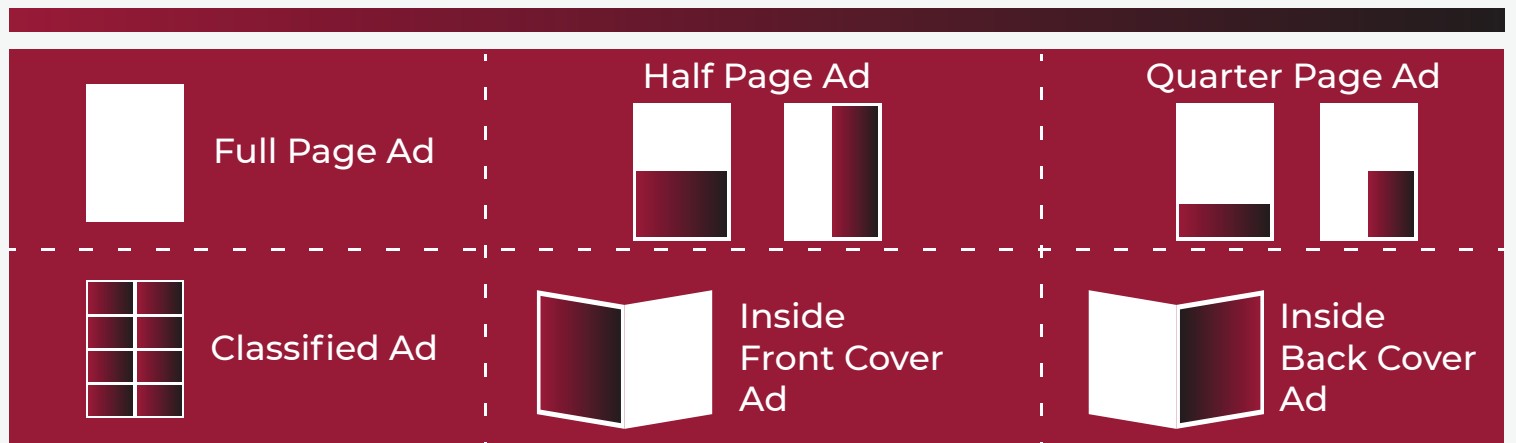
Email Size (px)	Rupees (₹)	Euros (€)
W600 X Height PNG or GIF Format	15,000	280

## Advertisement in News Bulletin

Advertisement	Rupees (₹)	Euros (€)
Classified Ad (W 95mm X H 65mm)	2,500	50

## Advertisement in Magazine

Advertisement	Rupees (₹)	Euros (€)
Full Page Ad (W 210mm X H 297mm)	25,000	470
Half Page Ad (W 190mm X H 138.5mm) (W 95mm X H 277mm)	15,000	280
Quarter Page Ad (W 190mm X H 69.25mm) (W 95mm X H 138.5mm)	8,000	150
Classified Ad (W 95mm X H 65mm)	2,500	50
Inside Front Cover Ad (W 210mm X H 297mm)	35,000	660
Inside Back Cover Ad (W 210mm X H 297mm)	35,000	660



✎ Advertisement Design Format - High Resolution PNG, JPEG or PDF format  
 ✎ Circulation - 30k + Maritime Professionals

**Contact Us :**

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